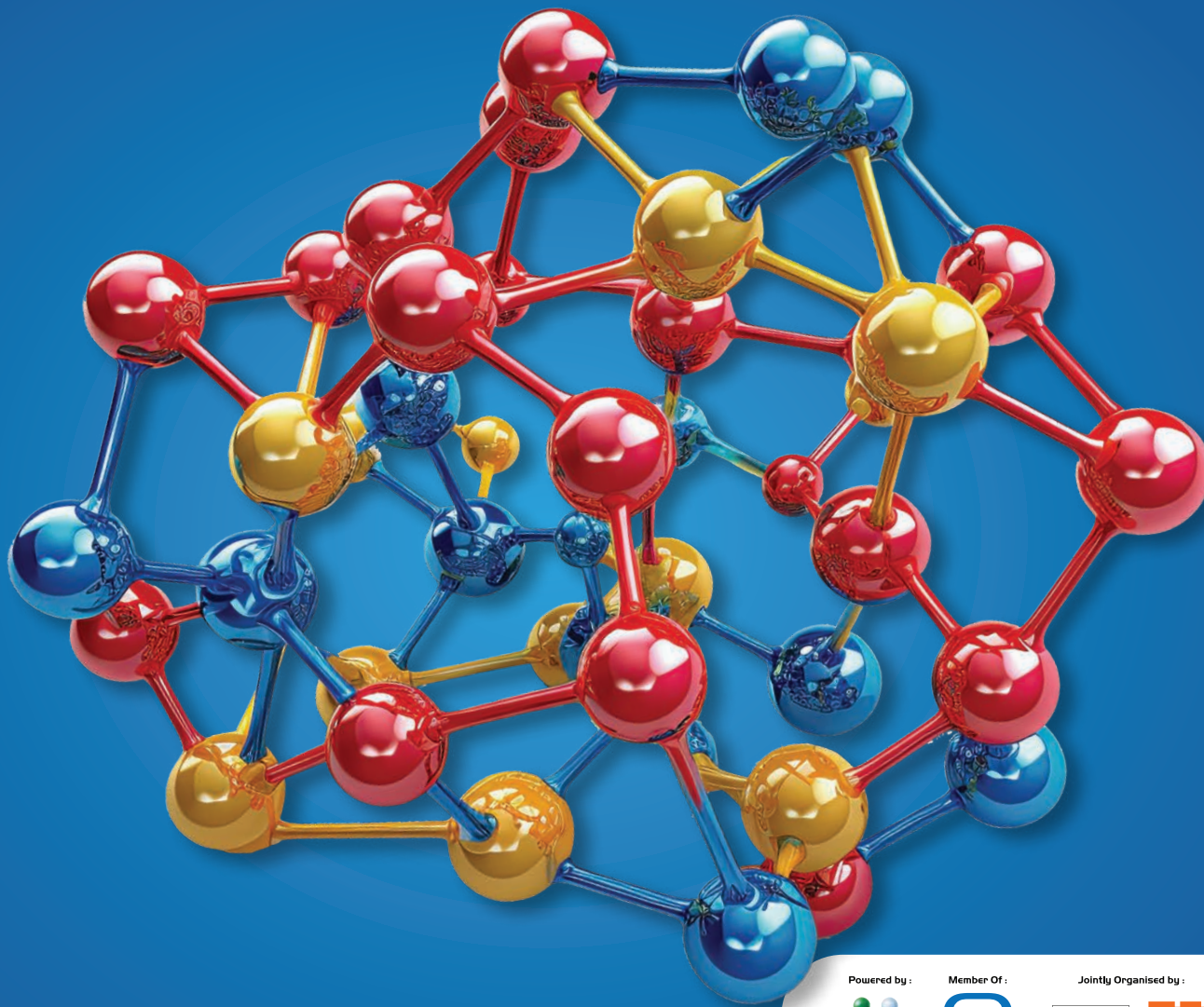


# EXHIBITION REPORT



Co-located with:



**Southeast Asia's Leading  
Plastics & Rubber  
Exhibition!**

Powered by:



Member Of:

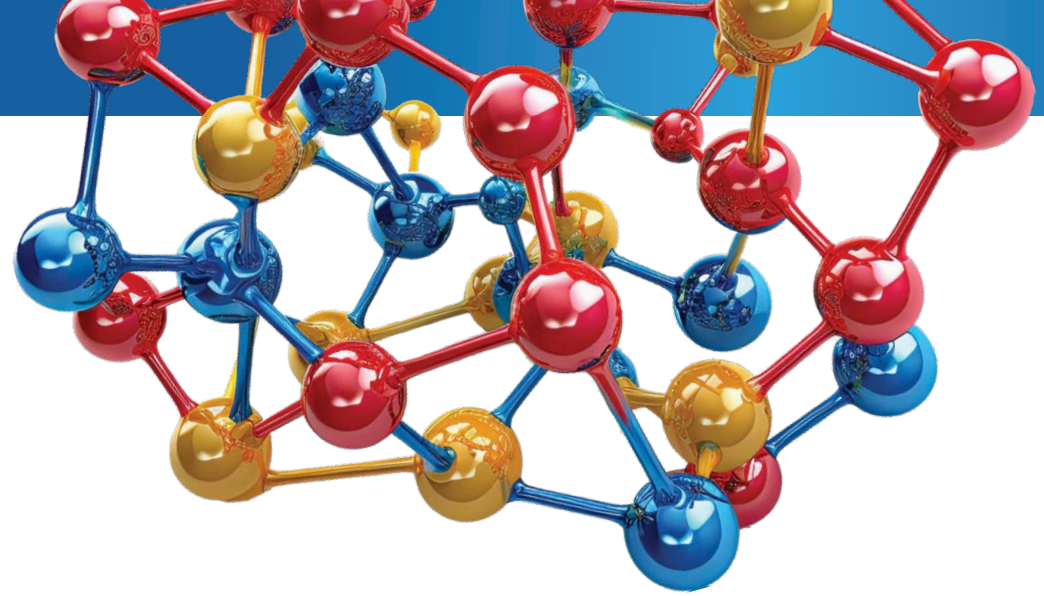


Jointly Organised by:



# PLASTICS AND RUBBER INDONESIA 2024

JIEXPO Kemayoran Jakarta, Indonesia  
Hall A (1, 2, 3), B (1, 2, 3) & C(3)



## Southeast Asia's Leading Plastics & Rubber Exhibition!

Plastics & Rubber Indonesia is the only event in Indonesia dedicated to the plastics and rubber industry. Returning for its 35th edition on November 20–23, 2024, at JIEXPO Kemayoran, Jakarta, this year's theme focuses on Circularity and Sustainability in the Plastics Industry.

The exhibition attracts national and international exhibitors and visitors, showcasing the latest trends, technologies, and innovations. It features seminars, workshops, and interactive programs, offering valuable insights and networking opportunities.

Organised by Pamerindo Indonesia (part of Informa Markets) and Messe Düsseldorf Asia, Plastics & Rubber Indonesia is a must-attend event for professionals seeking to learn, connect, and grow in the plastics and rubber industry.

We are proud to reflect on the remarkable achievements of this year's event. This Exhibition Report delves into the key highlights and milestones that defined Plastics & Rubber Indonesia 2024.

Co-located with :



**PLASPAK  
INDONESIA**

**MOULD & DIE  
INDONESIA**



**PLASTIC RECYCLING  
INDONESIA**



## KEY STATISTIC



**15,875** | Trade  
Attendees



**652** | Exhibiting  
Companies



**28** | Exhibiting  
Countries  
/ Regions



**20,441** | SQM  
Area  
Covered

### Exhibition Countries/Regions

- Austria
- Brazil
- Canada
- China
- Colombia
- Denmark
- France
- Germany
- Hong Kong
- India
- Indonesia
- Iran
- Italy
- Japan
- Korea
- Malaysia
- Netherlands
- Portugal
- Singapore
- Slovenia
- Sweden
- Switzerland
- Taiwan
- Thailand
- Turkiye
- UK
- USA
- Vietnam

### PAVILIONS



Austria



China



Germany



Italy



Taiwan







# EXHIBITORS



# EXHIBITOR STATISTIC

## Exhibitor Satisfaction & Loyalty

**58,33 %**

Will Participate in  
PRI 2025

**42,86 %**

Will Participate  
with Larger Booth

**7,5**

Satisfaction Rate

**7,7**

Loyalty Score

## Exhibitors Value Their Experience

**72%**

Saw strong business  
opportunities

**68%**

Rated the visitor  
quality as high

**64%**

Exhibitors were satisfied with the new buyers  
they connected with

**56%**

Were satisfied with  
the visitor traffic





## Exhibitor Profile

31,10 %	Extrusion Machinery	29,22 %	Plastic Packaging Machinery	26,54 %	Injection Moulding Machines and Blow Moulding Machines
25,20 %	Plastic Recycling Machinery & Technology	24,93 %	Mould & Die	19,30 %	Chemicals & Raw Materials
15,55 %	Thermoforming, Thermoplastics, Thermoset	12,60 %	Colour Pigments & Masterbatch	12,33 %	Rubber Machinery
10,72 %	Auxiliary & Testing Equipment	6,97 %	Composites & High Performance Materials	6,17 %	Rubber + Synthetic Fibres



# PARTICIPATING COMPANIES/BRANDS



# WHAT OUR EXHIBITORS' SAY

## **Teguh Farianto - PT Polytama Propindo (Masplene)**

An event like Plastics & Rubber Indonesia holds significant importance, as events focusing on the plastics industry are still relatively rare in Indonesia. Unlike countries such as China or Vietnam, where similar events are more prevalent, Indonesia has a limited number of raw material producers in the plastics sector. Therefore, it is crucial to continuously showcase and promote this industry through exhibitions and events like Plastics & Rubber Indonesia, which play a vital role in supporting the sector's growth and development.

## **Joko Widjaya - Cabot Corporation**

We are Cabot Corporation, a global leader in manufacturing and technology, specializing in carbon black production, silica, and other chemical specialties. We believe this event is highly significant, and Cabot is proud to participate to showcase our products and our leadership in black masterbatch applications, including pipes, agricultural films, geomembranes, as well as various injection and automotive applications. Through our participation, we aim to strengthen the presence of Plastics & Rubber Indonesia and demonstrate what we can offer to the Indonesian market as a whole.

## **Widjaja Laswono - PT Surya Mesindo Abadi**

This year, I noticed that the event is significantly more crowded compared to previous years. I have been participating in this exhibition for nearly 15 to 20 years, and while there have been ups and downs over the years, this year has certainly been better than the previous ones.

## **Parawute Ruengrungsom**

### **PT SSI Prima Mas / Plaloc Asia (Thailand) Co., Ltd.**

Plastics & Rubber Indonesia serves as one of the key platforms for us to connect with our customers. While direct communication is important, participating in the exhibition allows us to showcase our products, including current offerings and new developments. Additionally, it provides an opportunity to explore other innovative products on display at the event. We are confident that the show will continue to grow, attracting more participants each year and delivering even greater value. We are excited about the future and look forward to returning for upcoming editions.

## **Steven Liesar - ExxonMobil**

We, ExxonMobil Lubricants Indonesia, support the Plastics & Rubber Indonesia as part of our commitment to fostering the growth of the plastics industry in Indonesia. We are here to provide the best lubrication solutions to help this industry thrive and expand.

We have witnessed incredible enthusiasm at the end of this year, especially from industry players striving to grow their businesses. This event serves as a highly strategic platform for connecting users, industry owners, vendors, and suppliers, fostering collaborations that drive mutual progress. ExxonMobil Lubricants certainly plans to participate again next year, and we remain committed to supporting the development of the plastics industry in Indonesia.





**VISITORS**



# VISITOR DEMOGRAPHIC

## Visitor Demographic by Job function

21,46 %

Operational  
Management

20,22 %

Sales and  
Marketing

18,69 %

Administrative  
and Support Roles

18,25 %

Corporate  
Leadership

15,11 %

Engineering  
and Technical

6,27 %

Others

## Visitor Demographic by Business activity

59,36 %

Manufacturing  
and Engineering

18,54 %

Distribution  
and Retail

8,14 %

Construction  
and Infrastructure

5,42 %

Services and  
Maintenance

3,24 %

Energy and  
Utilities

3,05 %

Research and  
Consultancy

1,20 %

Technology and  
Communication

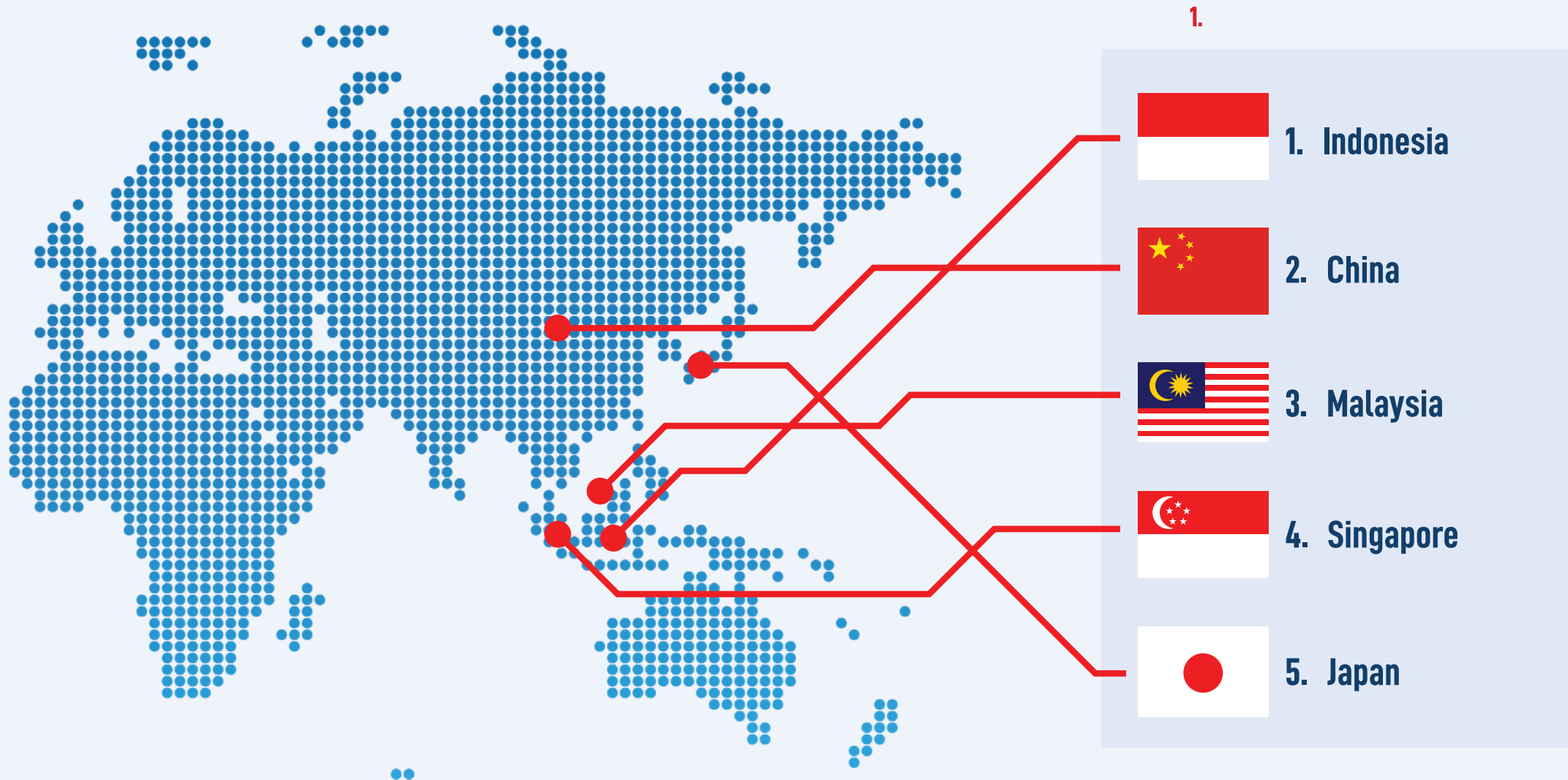
1,05 %

Associations and  
Government





## TOP 5 VISITOR COUNTRIES/REGIONS



# VISITOR ACHIEVMENT & EXPECTATION

## Visitor Satisfaction & Loyalty

**9,4**  
Costumer  
Satisfaction

**9,3**  
Loyalty

**89**  
NET Promotor  
Score



## Visitor Achievement

Based on what our visitor's following aspects that satisfied by participating Plastics and Rubber Indonesia 2024

**71,47 %**

Quality of  
Exhibitors

**59,18 %**

Service from  
The Organizer

**58,92 %**

Quantity of  
Exhibitors

**57,60 %**

On-site information services,  
signage, decorations,etc

**57,07 %**

Exhibit  
Range

**56,94 %**

Exhibit  
Price

**56,54 %**

Pre-fair  
information from  
the organizer

**56,41 %**

Others



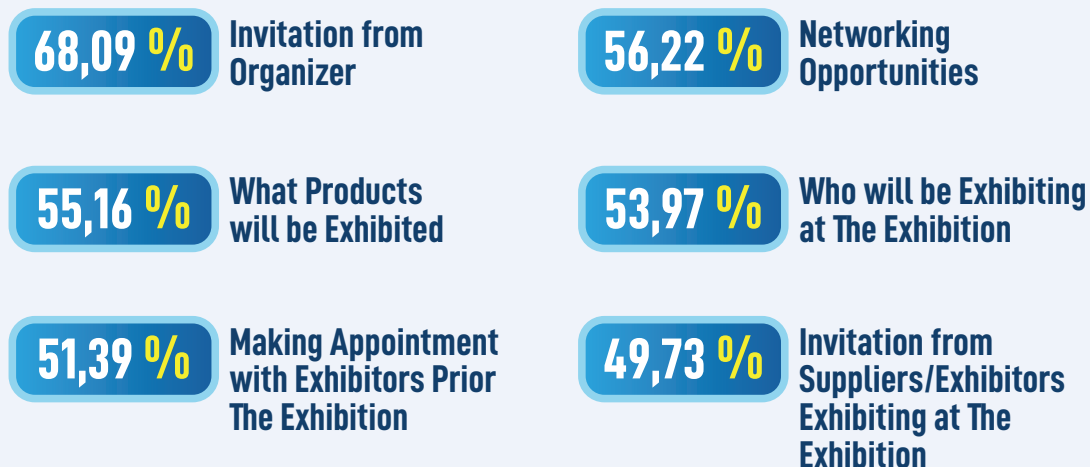
## Visitor Achievement

Based on what our visitor's objectives have been achieved by participating Plastics and Rubber Indonesia 2024



## Visitor Achievement

Based on how important are the following to our visitor planning to visit Plastics and Rubber Indonesia 2025





# VISITOR PRODUCT INTEREST

**34,78 %**

Plastic Packaging Machinery

**33,93 %**

Plastic Recycling Machinery & Technology

**33,52 %**

Injection Mouldin Machines and Blow Moulding Machines

**31,57 %**

Additives

**27,91 %**

Chemicals and Raw Materials

**22,93 %**

Mould & Die

**20,06 %**

Extrusion Machinery

**19,09 %**

Colour Pigments & Masterbatch

**15,76 %**

3D Tech Zone/Additives Manufacturing

**15,54 %**

Rubber + Synthetic Fibres

**19,09 %**

Rubber Machinery

**13,41 %**

Thermoforming, Thermoplastics, Thermoset

**11,66 %**

Composites & High Performance Materials

**10,18 %**

Auxiliary & Testing Equipment



# WHAT OUR VISITORS' SAY

## Elly Hamidon- Visitor

Our objective in attending Plastics & Rubber Indonesia is to connect with suppliers, both international and local (Indonesia). This event has proven to be an excellent platform for showcasing opportunities, not only from global players but also from the immense potential within Indonesia itself.

## Arifa & Annisya - Visitors

We hope for even greater success in the future and look forward to seeing more international companies participate in Plastics & Rubber Indonesia in the coming years.

## Christian - Visitor

Impressive! There are many machines on display, and since my company also uses injection machines, I was able to see equipment that supports our machine needs. This serves as a great reference for future projects in our office. Hopefully, even more cutting-edge technologies will be showcased next year.

## Andrea Zhaalika - Student

In my opinion, Plastics & Rubber Indonesia is highly engaging as it offers a wealth of knowledge to explore. Students from all disciplines can gain valuable insights here—not only in engineering or STEM fields but also in economics and literacy.

## Maya - Indonesian Plastics Recyclers (IPR)

This year, I noticed that the event is significantly more crowded compared to previous years. I have been participating in this exhibition for nearly 15 to 20 years, and while there have been ups and downs over the years, this year has certainly been better than the previous ones.







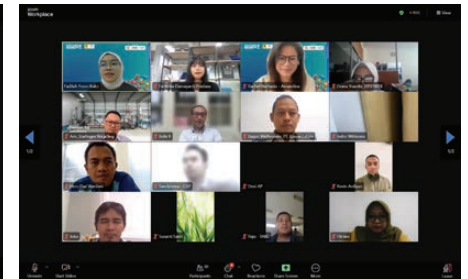
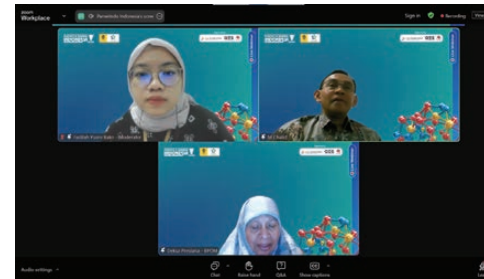
# PROGRAMS



# PRE-EVENT PROGRAMS

## Webinar Series

Plastics & Rubber Indonesia 2024 featured a robust pre-event program, including 4 engaging webinar sessions with 9 distinguished speakers. These webinars were held in collaboration with CSWM UI (Center for Sustainability and Waste Management Universitas Indonesia) and BRIN (National Research and Innovation Agency), offering valuable insights and discussions on key topics in the plastics and rubber industry.



**4 Sessions - 9 Speakers**

## Industry Gathering

The Industry Gathering was successfully held on Thursday, 31 October 2024, at the Holiday Inn, Cikarang. This exclusive pre-event brought together prominent industry leaders, stakeholders, and key players from the plastics and rubber sectors. Attendees had the opportunity to network, exchange ideas, and discuss industry trends and innovations in a collaborative environment. The gathering also served as a platform to strengthen partnerships and build connections, setting the stage for meaningful engagements during the exhibition



**Thursday, 31 October 2024**  
**Holiday Inn, Cikarang**



# ON-SITE PROGRAMS



## Forum on Recycling Solutions and Sustainability

As part of Plastics & Rubber Indonesia 2024, the Forum on Recycling Solutions and Sustainability served as a dedicated platform for addressing how companies can minimize their environmental impact while integrating sustainable practices within their operations. Featuring expert speakers and industry leaders, the forum provided participants with valuable insights, essential resources, and real-world strategies to enhance their sustainability efforts. Discussions focused on promoting conscientious plastic management and equipping businesses with practical solutions to drive long-term environmental responsibility. This forum underscored the industry's commitment to sustainable transformation, encouraging collaboration and innovation to shape a more responsible future for plastics and rubber.

## Seminars/Talkshows

During Plastics & Rubber Indonesia 2024, we hosted a series of six seminars and talk shows, featuring 18 distinguished speakers from various sectors of the plastics and rubber industry. These sessions provided attendees with valuable insights into industry trends, technological advancements, and sustainable practices.

Covering a diverse range of topics, these discussions facilitated knowledge sharing and collaboration, empowering professionals with the latest innovations and strategies shaping the industry's future.

The engagement and enthusiasm from our attendees demonstrated the importance of fostering an interactive learning environment, making these knowledge-driven sessions a key highlight of the exhibition.

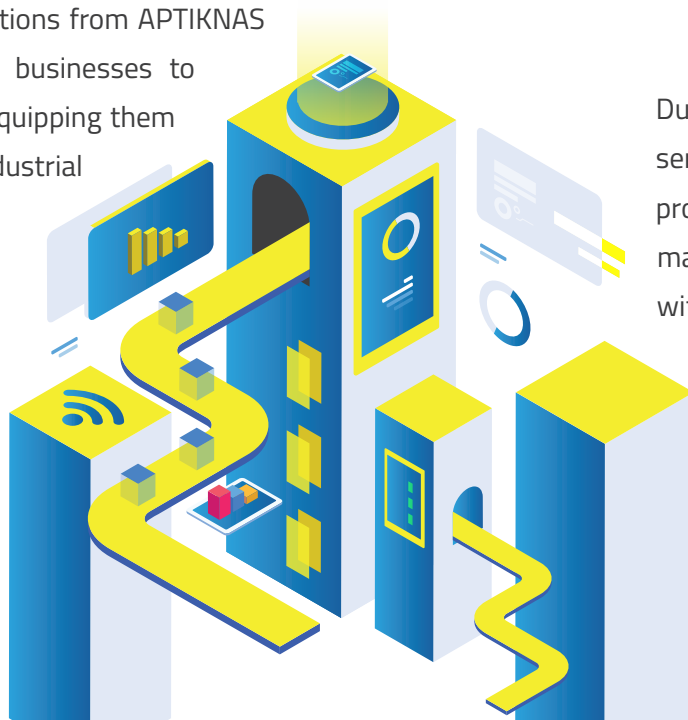


# DIGITAL TRANSFORMATION HUB

A key highlight of the Digital Transformation Hub was the live podcast series, held over four engaging days. This dynamic program brought together industry leaders to share the latest updates, trends, and insights on Industry 4.0.

Supported by Asosiasi Pengusaha Teknologi Informasi dan Komunikasi Nasional (APTIKNAS) and the Indonesia Artificial Intelligence Society (IAIS), the hub served as a vibrant platform for collaboration, sparking innovation and fostering inspiration. By showcasing cutting-edge technologies and real-world solutions from APTIKNAS members, the hub empowered businesses to embrace smart manufacturing, equipping them to thrive in an ever-evolving industrial landscape.

Supported by :



## TKDN HUB

at Plastics & Rubber Indonesia 2024

TKDN HUB program was created in collaboration with Imajin, the Ministry of Industry of the Republic of Indonesia, and PIKKO (Indonesian Small and Medium Automotive Component Industry Association) to help support the growth of local industries. This initiative serves as a focal point for knowledge and promotion of high-quality local products crafted by the country's talent.

TKDN HUB provides a number of services focusing on:

- Domestic Component Level (TKDN): Encouraging the use of locally sourced components in production.
- Manufacturing Services: Providing technical solutions and innovations for production processes.
- Human Resource Development: Enhancing the skills of local workers to compete in global markets..

During the event, we provided attendees with valuable resources and services, including: material and technical consultations to enhance production processes, financing solutions to optimize cash flow management, matchmaking project exchanges to connect industry players with potential partners, and free 3D scanning services for innovative product design.

Supported by :





## Hosted Buyer Program

Hosted Buyer Program at Plastics & Rubber Indonesia 2024 offered an exclusive opportunity for buyers to engage in one-on-one meetings with exhibitors, explore innovative products, and establish valuable business relationships. Participants were connected with exhibitors aligned to their specific needs, saving time and effort. They benefited from priority scheduling for meetings with industry-leading suppliers and solution providers, while enjoying a personalized, curated event experience that maximized the value of their visit.



## Sustainability Show: A Stand-Up Comedy Competition

As part of our commitment to blending education and entertainment, the Sustainability Show featured an exciting Stand-Up Comedy Competition that brought a fresh and creative approach to discussing sustainability.

This unique program invited participants to showcase their humor and wit while addressing critical environmental topics. The competition not only entertained the audience but also sparked meaningful conversations about sustainability in a lighthearted yet impactful manner.

The Sustainability Show highlighted the power of creativity and humor in raising awareness and inspiring positive change, making it a memorable addition to this year's event.



# CIRCULAR E<sup>∞</sup>NOMY ZONE

The Circular Economy Zone in the Plastic Recycling Indonesia area (co-located with Plastics & Rubber Indonesia) is a dedicated area that showcases the latest advancements in circular economy practices, demonstrating how businesses can thrive while reducing their environmental footprint. This zone aims to prove that a circular economy is achievable in Indonesia and promotes its principles to foster sustainable development within the industry.

The CEZ features several key programs, including:







## Circular Economy Tour

This program is part of the Circular Economy Zone (CEZ) at the Plastics & Rubber Indonesia exhibition, aims to introduce the concept of the Circular Economy through a guided tour around the exhibition, featuring relevant exhibitors as stop points. At each stop, exhibitors will share their stories and involvement in the plastic recycling journey.

404 university students from 11 universities attended the Circular Economy tour. This program aims to introduce the concept of Circular Economy through an around-the-show tour, involving related exhibitors onsite as stop points. Each stop point will tell a story of their involvement in the plastic recycling journey.



## Sustainability Clinic

Plastics and Rubber Indonesia 2024 collaborated with the Center for Sustainability and Waste Management Universitas Indonesia (CSWM UI) to provide consultation services on sustainability. This program aimed to support exhibitors and visitors in addressing their sustainability challenges and goals. The consultation services covered a range of objectives within four key areas: Product Development, Operation, Environment, and Social.

Throughout the exhibition, CSWM UI experts held one-on-one consultations, provided actionable recommendations, and shared best practices tailored to the unique needs of participants. This collaboration emphasized the importance of integrating sustainability into business practices and contributed to the event's overarching theme of promoting a circular economy and environmental responsibility.



**POD CEZ** is a platform that highlights cutting-edge ideas and technologies in the field of plastic recycling and the circular economy. This program is part of the Circular Economy Zone (CEZ) at the Plastics & Rubber Indonesia exhibition.

POD CEZ—similar to a podcast but conducted onsite (not live streaming) and interactive with the audience/visitors, provides a special space within the show for presentations, discussions, and insights from thought leaders, startups, communities, academicians, associations, and exhibitors.



**Plasticinema** is an engaging and thought-provoking program. This unique program invites visitors to experience the power of storytelling through film, with a lineup of captivating documentaries and short films focused on the journey of plastic—from creation to waste, and ultimately, to innovative recycling solutions. Aiming to build awareness in an enjoyable and educational manner, Plasticinema transforms learning into an immersive cinematic experience. Through this program, attendees will gain an understanding of the impact of plastic on the environment and the creative ways communities and industries are working toward a sustainable future.



**Waste to Art** program aimed to promote creativity and sustainability by transforming waste materials into stunning artworks. This initiative highlighted innovative ways to repurpose plastic waste, showcasing the potential for artistic expression while raising environmental awareness.

This program was held in collaboration with ATMI Recycle Studio, whose expertise in recycling and upcycling waste materials significantly contributed to its success. Through this partnership, Waste to Art not only inspired visitors to view waste as a resource but also demonstrated practical solutions for integrating sustainability into artistic practices.



# SUSTAINABILITY & WELLBEING INITIATIVE AT PLASTICS & RUBBER INDONESIA 2024

We recognized that sustainability was increasingly important to our visitors, exhibitors, and the market as a whole. Running an exhibition provided us with numerous opportunities to improve our environmental, social, and economic impacts in our host city. We strived to make our event more responsible and played a role in helping our market improve its sustainability by connecting people with the networks and knowledge they needed to address the major challenges in our sector.

We partnered with Pureve to provide onsite water refill stations, Komib for multi-drink refill stations, Jangjo as our waste management partner, and SSK Tama to provide EV car charging stations at the show. Additionally, BPJS TK

was part of our sustainability programs, focusing on Corporate Social Responsibility (CSR).

Plastics & Rubber Indonesia also fostered a sense of community and engagement while prioritizing the physical, mental, and professional wellbeing of visitors, exhibitors, and stakeholders. The event featured a dedicated Wellbeing Corner, created in partnership with Pijaku, where exhibitors, visitors, and stakeholders could unwind and recharge by using massage chairs. This initiative underscored the importance of physical relaxation amidst the busy exhibition schedule.

## Sustainability Partners



## Wellbeing Partners



# GLIMPSE OF THE EVENT



Opening Ceremony



Digital Transformation Hub



Circular Economy Tour



Forum on Recycling Solutions & Sustainability



Hosted Buyer Program



Plasticinema



Sustainability Clinic



PODCEZ



Waste to Art





Percussion Performance by Sanggar Seni Celoteh using instruments made from recycled materials



Seminar & Talkshow



Sustainability Show  
a Stand Up Comedy Competition



TKDN-Hub

## International pavilion



Taiwan Pavilion



Germany Pavilion



China Pavilion



Austria Pavilion



Italia Pavilion

## Better Stands Winners



Gold Winner – Germany Pavilion



Silver Winner –  
Guangdong Kaiming Engineering Co., Ltd



Bronze Winner –  
Ningbo Kinggle Smart Machinery Co., Ltd

## THANKS TO OUR PARTNERS

### Association Partners



### Industrial Partner



### Official Apparel



### Waste to Art Partners



### Supporting Partners



### Sustainability Partners



### Wellbeing Partners



### Media Partners

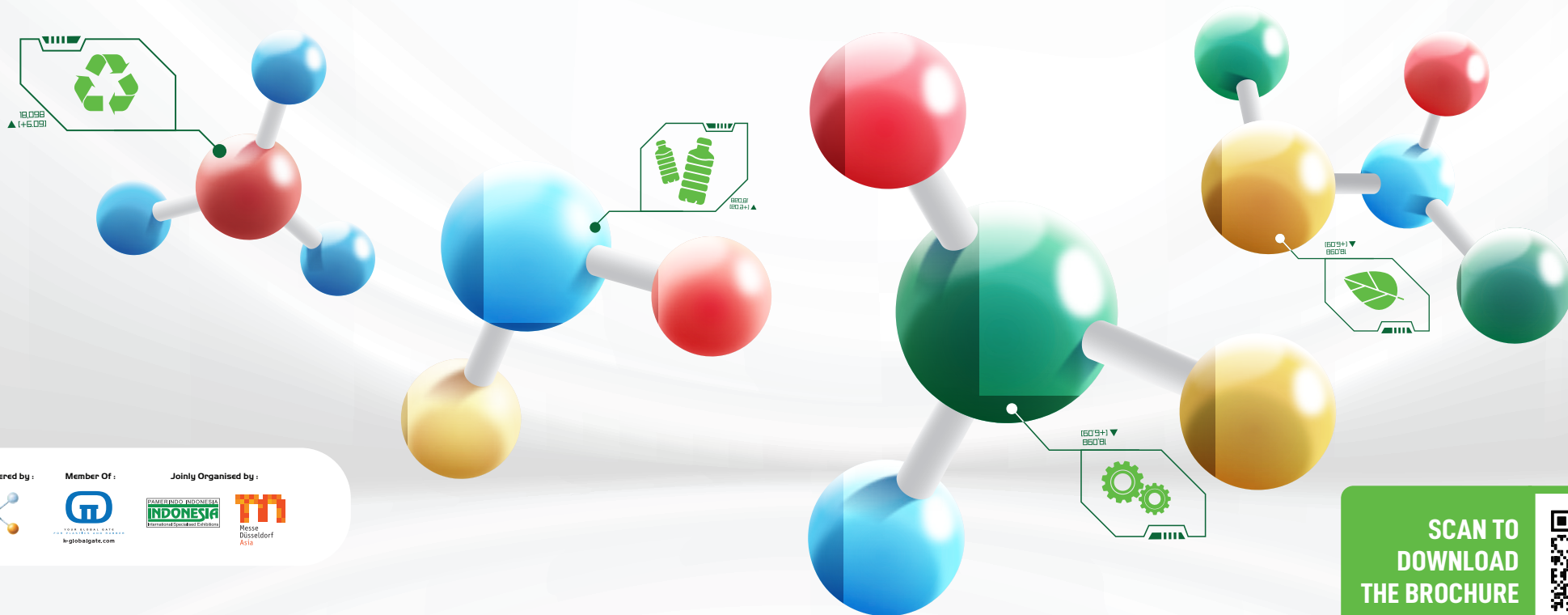




The 36<sup>th</sup> International  
Plastics & Rubber Machinery, Processing & Materials Exhibition

**PLASTICS & RUBBER  
INDONESIA**

**19-22 November 2025**  
JIEXPO, Kemayoran



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