

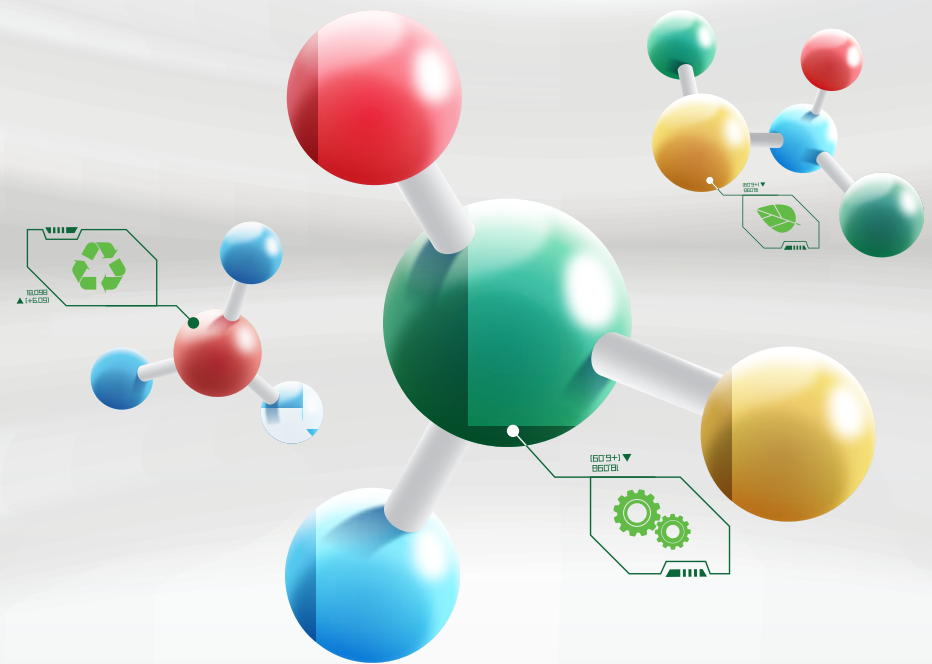


**19-22 November 2025**  
**JIEXPO Kemayoran, Indonesia**

# EXHIBITION REPORT

**The Most Comprehensive  
Upstream-to-Downstream  
Plastics and Rubber Industry  
Event in Indonesia!**

In Conjunction with:



Member of :



Jointly Organised by :



Sustainable Events:



# PLASTICS & RUBBER INDONESIA 2025

19–22 November 2025

JIExpo Kemayoran, Indonesia  
Hall A (1, 2, 3), B (1, 2, 3), & C (3)

The 36th **Plastics & Rubber Indonesia**, held from **19–22 November 2025** at **JIExpo Kemayoran**, was organised by Pamerindo Indonesia (part of Informa Markets) and Messe Düsseldorf Asia. The event highlighted innovations in smart plastics, bio-based materials, smart rubber, circular economy solutions, and digital manufacturing under the theme **“Advancing Plastic for a Better Tomorrow.”**

Plastics & Rubber Indonesia united the entire industry value chain on a single platform, linking raw materials to finished products through four interconnected shows: **Plaspak Indonesia, Mould & Die Indonesia, Plastic Recycling Indonesia, and Plastic Material & Chemical**. This integration established the event as the most comprehensive upstream-to-downstream plastics and rubber industry event in Indonesia.

This Post-Show Report celebrates the achievements, milestones, and key moments that defined **Plastics & Rubber Indonesia 2025**, solidifying its reputation as a must-attend event for the global plastics and rubber industry.

In Conjunction with:



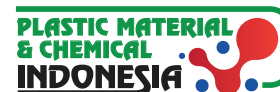
**PLASPAK  
INDONESIA**



**MOULD & DIE  
INDONESIA**



**PLASTIC RECYCLING  
INDONESIA**



**PLASTIC MATERIAL  
& CHEMICAL  
INDONESIA**

# KEY STATISTIC



**18,284** | Trade Attendees



**750+** | Exhibiting Brands



**26** | Exhibiting Countries / Regions



**8** | Country / Group Pavilions



**22,239** | SQM Area

## EXHIBITING COUNTRIES/REGIONS

- Australia
- Austria
- China
- Denmark
- Germany
- Hong Kong
- India
- Indonesia
- Italy
- Japan
- Korea
- Malaysia
- Mexico
- Netherlands
- Poland
- Serbia
- Singapore
- Sweden
- Switzerland
- Taiwan
- Thailand
- Türkiye
- UK
- USA
- Vietnam
- Other

## COUNTRY/GROUP PAVILIONS

- China
- Austria
- German
- Italy
- Korea Aerospace
- Taiwan Association of Machinery Industry (TAMI)
- Taiwan Plastics Industry Association (TPIA)
- Hong Kong Plastic Machinery Association (HKPMA)



# EXHIBITORS





# EXHIBITOR STATISTIC

## Exhibitor Satisfaction & Loyalty

**54%** Will Participate  
in PRI 2026

**50%** Will Participate  
with Larger Booth

**78%** Satisfaction Rate

**81%** Loyalty Score



## Exhibitor Value Their Experience

**77%** Saw strong business  
opportunities

**65%** Rated the visitor  
quality as high

**59%** Exhibitors were satisfied with  
the new buyers they connected with

**58%** Were satisfied with  
the visitor traffic



# EXHIBITOR PROFILE

38,35 %

Plastic Packaging Machinery

38,03 %

Extrusion Machinery

28,96 %

Chemicals & Raw Materials

25,57 %

Mould & Die

25,08 %

Plastic Recycling Machinery & Technology

21,04 %

Injection Moulding, Machines & Blow Moulding Machines

17,80 %

Thermoforming, Thermoplastics, Thermoset

16,83 %

Additives

15,86 %

Auxiliary & Testing Equipment

15,37 %

Colour Pigments & Masterbatch

10,68 %

Rubber Machinery

7,61 %

Composites & High Performance Materials

5,83 %

Rubber + Synthetic Fibres

2,27%

3D Tech Zone/ Additives Manufacturing





# VISITORS



# VISITOR DEMOGRAPHIC

## Visitor's Demographic by Job Function

29,94%

Corporate  
Leadership

21,87%

Sales and  
Marketing

13,84%

Operational  
Management

12,59%

Administrative  
and Support Roles

11,75%

Engineering  
and Technical

10,02%

Professional,  
Government &  
Academic Relations

## Visitor's Demographic by Business Activity

68,75%

Manufacturing  
and Engineering

22,51%

Distribution  
and Retail

10,78%

Construction  
and Infrastructure

8,17%

Energy and  
Utilities

6,09%

Service and  
Maintenance

5,39%

Research and  
Consultancy

1,92%

Associations  
and Government

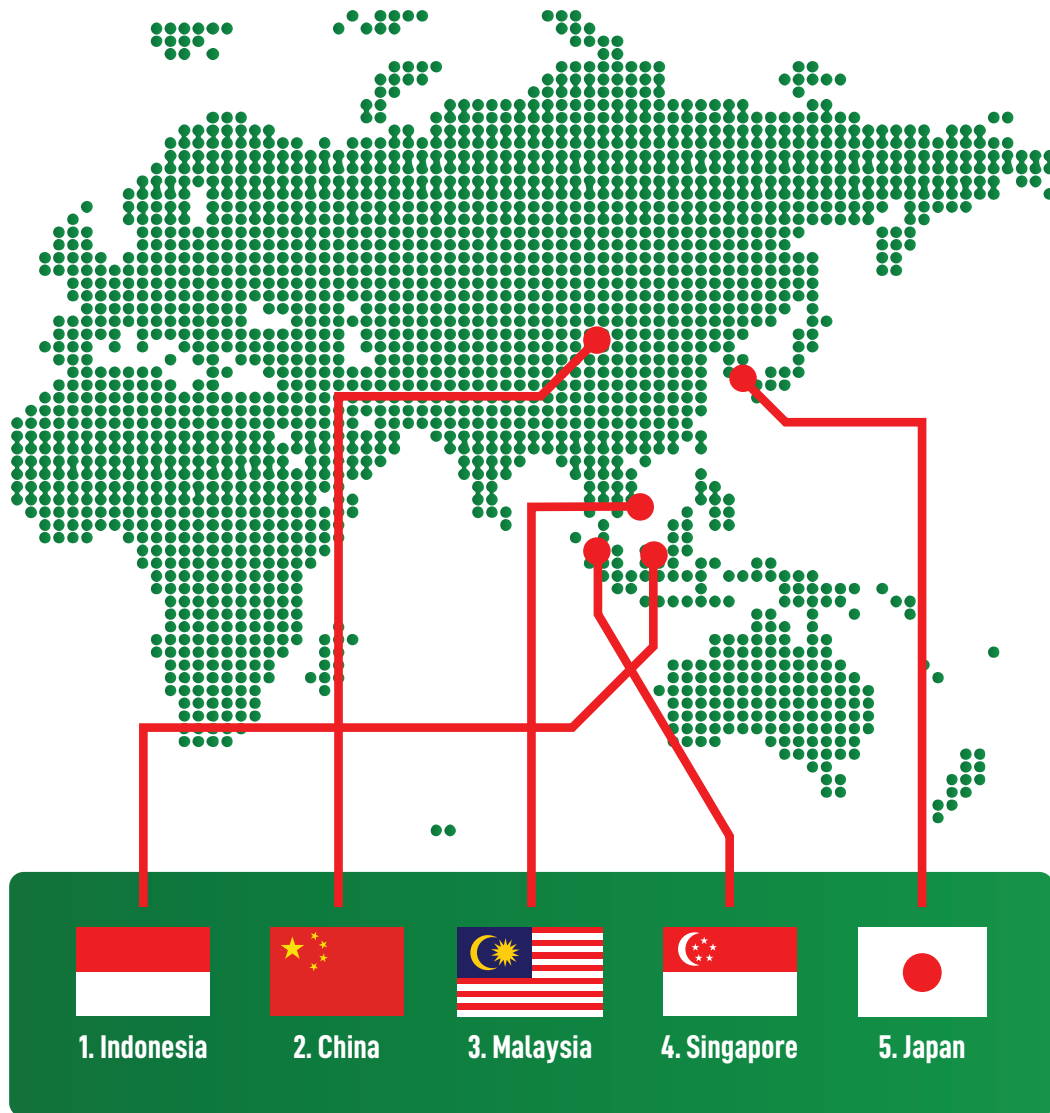
1,74%

Technology and  
Communication





# TOP 5 VISITOR COUNTRIES/REGIONS



## VISITOR'S DEMOGRAPHIC

Visitor's Demographic by Age

18-24

4,21%

25-34

36,60%

35-44

46,57%

45-54

10,59%

55-64

1,71%

65-75

0,31%

# VISITOR ACHIEVMENT & EXPECTATION

## Visitor Satisfaction & Loyalty

97% | 97% | 95

Costumer Satisfaction

Loyalty

NET Promotor Score



## Visitor Achievement

Based on what our visitor's following aspects that satisfied by participating Plastics and Rubber Indonesia 2025

84,30%

Quality of Exhibitors

81,48%

Quantity of Exhibitors

80,30%

Exhibit Range

80,89%

Service from Exhibitors

81,63%

Service from the Organiser

82,22%

Pre-fair information from the organizer

84,15%

On-site information services, signage, decorations, etc



# Visitor Achievement

Based on what our visitor's objectives have been achieved by participating Plastics and Rubber Indonesia 2025

**84,65%**

Find New Suppliers

**83,00%**

Source New Product

**82,43%**

Seek Franchisors/ Principals

**82,24%**

Collect Market Information

**81,14%**

Place Order

**80,90%**

Consolidate Contacts with Suppliers or Business Partners

# Visitor Achievement

Based on how important are the following to our visitor planning to visit Plastics and Rubber Indonesia 2025

**83,69 %**

Invitation from Organizer

**82,89 %**

Networking Opportunities

**81,37 %**

What Product will be Exhibited

**81,33 %**

Invitation from Exhibitors

**80,12 %**

Making Appointment with Exhibitors Point The Exhibition

**78,95 %**

Who will be Exhibiting at The Exhibition



# VISITOR PRODUCT INTEREST

32,76%

Plastic Packaging Machinery

32,17%

Additives

32,07%

Plastic Recycling Machinery & Technology

30,27%

Injection Moulding Machines and Blow Moulding Machines

27,82%

Chemical & Raw Materials

20,78%

Mould & Die

19,29%

Colour Pigment & Masterbatch

18,46%

Extrusion Machinery

16,27%

3D Tech Zone/ Additives MANufacturing

14,44%

Rubber + Synthetic Fibres

13,73%

Rubber Machinery

12,02%

Thermoforming, Thermoplastics, Thermoset

10,66%

Auxiliary & Testing Equipment

10,32%

Composites & High Performance Materials





# PROGRAMS

**Optimizing Petrochemical  
Product Reach and Opportunities:  
SEO, Traffic and Market Insights  
from Tokoplas & ICIS**

FRIDAY  
21 NOV 2025

10.15-11.45  
WIB

Innovative Stage  
Hall C, JIEXPO



**Surya  
Wijaya**  
Senior VP of Technology  
PT Tokoplas Ecommerce  
Indonesia



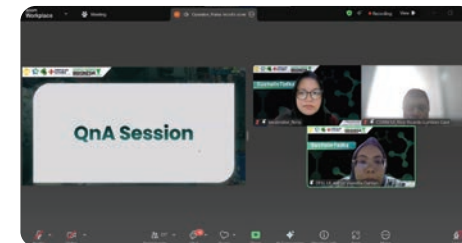
**Izma**  
Senior  
Independent  
Intelligence

Tokoplas ICIS  
Independent Commodity  
Intelligence Services

# PRE-EVENT PROGRAMS

## Webinar Series

Plastics & Rubber Indonesia 2025 showcased a comprehensive pre-event program, featuring four insightful webinar sessions led by nine distinguished speakers. Organised in collaboration with CSWM UI (Center for Sustainable Waste Management, Universitas Indonesia) and the Indonesian Polymer Association (Himpunan Polimer Indonesia/HPI), these webinars provided valuable perspectives and in-depth discussions on critical topics within the plastics and rubber industry.



*4 Sessions, 9 Speakers*

## New Event Launching (Plastic Material & Chemical)

The launch of the newest co-located event, Plastic Material & Chemical, was a significant highlight of Plastics & Rubber Indonesia 2025. This groundbreaking addition was officially inaugurated with a special MoU signing ceremony between PT Pamerindo Indonesia and the Indonesian Polymer Association (Himpunan Polimer Indonesia/HPI).

Plastic Material & Chemical is designed to strengthen research, material development, and market access for Indonesia's plastics and polymers industry.



*Tuesday, 9 September 2025, Greyhound Gatot Subroto*



## ON-SITE PROGRAMS



### Sustainability Clinic

Plastics & Rubber Indonesia collaborated with the Center for Sustainability and Waste Management Universitas Indonesia (CSWM UI) and Kasakata Masterbatch to offer sustainability consultation services during the event. This initiative aimed to assist exhibitors and visitors in addressing their sustainability challenges and achieving goals across various areas, including Product Development, Operations, Environment, Social, Plastic Recycling, Plastic Manufacturing for Agriculture, and Packaging.

Throughout the exhibition, experts from CSWM UI and Kasakata Masterbatch conducted personalized one-on-one consultations, provided actionable recommendations, and shared best practices tailored to the specific needs of participants. This collaboration highlighted the importance of integrating sustainability into business operations.



### PODCEZ

POD CEZ is a platform designed to showcase innovative ideas and technologies in the realm of plastic recycling and the circular economy. Unlike a traditional podcast, POD CEZ is not live-streamed and incorporates audience interaction. It provides a dynamic space for industry experts, startups, researchers, and exhibitors to share insights and engage in discussions on sustainability topics. The conversational format of POD CEZ makes complex environmental concepts more accessible and easier to understand for visitors. You can rewatch POD CEZ at <https://www.youtube.com/@PlasticsRubberIndonesia>.

# ON-SITE PROGRAMS



## Waste to Art

The Waste to Art program focused on promoting both creativity and sustainability by turning waste materials into captivating works of art. This initiative demonstrated inventive methods for reusing plastic waste, highlighting its potential for artistic expression while fostering greater environmental consciousness.

In partnership with ATMI Recycle Studio, the program greatly benefited from their expertise in recycling and upcycling materials. This collaboration not only encouraged visitors to see waste as a resource but also showcased tangible ways to incorporate sustainability into artistic endeavors.



## Circular Economy Tour

This program aims to introduce the concept of the Circular Economy through a guided tour around the exhibition, featuring relevant exhibitors as stop points. At each stop, exhibitors will share their stories and involvement in the plastic recycling journey. The Circular Economy Tour was attended by 286 students from 9 universities. For more information about joining this program, email to [pri@pamerindo.com](mailto:pri@pamerindo.com).



# ON-SITE PROGRAMS



## Green & Sustainability Innovation Recognition

The Green & Sustainability Innovation Recognition celebrates Plastics & Rubber Indonesia exhibitors who are driving transformative change in the industry through groundbreaking sustainable practices and innovative solutions.

The recognition is awarded based on four key criteria: Environmental Impact, Feasibility & Sustainability, Social & Economic Impact, and Compliance & Relevance.

This year, three exhibitors were honored for their exceptional contributions:

- Gold: Intera Lestari Polimer
- Silver: DIC Astra Chemicals
- Bronze: Kasakata Masterbatch



## Smart Localization

Indonesia's plastics industry previously relied heavily on foreign sources for mold manufacturing. As a result, after-sales services were difficult to obtain and often limited to one-off purchases, leading to high costs, long lead times, and challenges in securing repairs. Additionally, limited access to imported materials made it challenging for local vendors to compete.

In collaboration with IMAJIN, we introduced a one-stop solution for manufacturing needs through a single digital platform. This initiative was part of the 'Connect the Disconnected' program, aimed at promoting industry self-reliance through local collaboration and digitalization.

# ON-SITE PROGRAMS



## Seminars & Talkshows

Plastics & Rubber Indonesia 2025 featured an engaging lineup of seven seminars and talk shows, bringing together 17 esteemed speakers from across the plastics and rubber industry. These sessions provided attendees with valuable insights into emerging industry trends, innovative technologies, and sustainable practices. The diverse range of topics encouraged dynamic discussions and facilitated the exchange of expertise, contributing to the professional development of participants and the overall success of the event.



## Business Matching

The Business Matching program at Plastics & Rubber Indonesia 2025 served as a platform for buyers to connect with exhibitors, discover innovative products, and build meaningful business relationships. This initiative allowed buyers to efficiently identify exhibitors that aligned with their specific requirements, streamlining the process and saving valuable time. Participants also enjoyed priority scheduling for meetings with industry-leading suppliers and solution providers, further enhancing their overall event experience.



# SUSTAINABILITY & WELLBEING INITIATIVE AT PLASTICS & RUBBER INDONESIA 2025

Recognizing the growing importance of sustainability to our visitors, exhibitors, and the industry as a whole, we leveraged the exhibition as an opportunity to improve our environmental, social, and economic impact within the host city. Our commitment to hosting a more responsible event extended to supporting the market's sustainability efforts by connecting attendees with the networks and knowledge needed to address key challenges in the sector. To support these efforts, we partnered with Pureve to provide onsite water refill stations, Komib for multi-drink refill stations, Jangjo as

our waste management partner, and SSK Tama to offer EV car charging stations during the event.

Plastics & Rubber Indonesia also emphasized community building and engagement while prioritizing the physical, mental, and professional wellbeing of all participants. A dedicated Wellbeing Corner, created in collaboration with Perfect Health, offered exhibitors, visitors, and stakeholders a space to relax and recharge using massage chairs. This initiative highlighted the importance of physical relaxation and mental wellness amidst the busy exhibition environment.

## SUSTAINABILITY PARTNERS



## WELLBEING PARTNER





## WHAT THEY SAID ABOUT PLASTICS & RUBBER INDONESIA 2025

Throughout the exhibition, i felt an extraordinary enthusiasm from both visitors who are already our customers and new leads.

**Simon Rengkong - Sinochem Plastic (Exhibitor)**

During this exhibition, we were able to expand our network significantly.

**Hanna Karenina - Tokoplas (Exhibitor)**

Plastics & Rubber Indonesia is an invaluable platform for B2B industry players to gather customer and lead databases, as most attendees are decision-makers or business owners. The event further supports exhibitors with the LeadGrab application, simplifying the process of collecting visitor data.

**Swanky Djongroaminoto - Garuda Inti Makmur Abadi (Exhibitor)**

This exhibition brings together the leading plastic machinery players in Indonesia, attracting a significant number of customers and promising prospects. We hope that next year's edition will be even more vibrant and successful.

**Ghani Pangestu – Nirwarna Persada Cipta (Exhibitor)**

I find Plastics & Rubber Indonesia to be incredibly beneficial. It allows us to exchange experiences and prepare together to face global competition.

**Rudianto - Indonesia Mold & Dies Industry Association (IMDIAs) (Association Partner)**

I am truly amazed by the technological advancements showcased at Plastics & Rubber Indonesia 2025.

**M. Amjat Ram - Kawani Tekno Nusantara (Visitor)**

This event is very useful for those of us involved in the plastics industry.

**Djarot Prabasangka - Dasaplast Nusantara (Visitor)**

As a user of plastic machinery, i attend this exhibition every year because it consistently showcases product and technological innovations from the exhibitors.

**Muhsin Muhamad – Indosarana Jaya Gemilang (Visitor)**

The wide range of exhibitors and the variety of machines showcased have been highly beneficial for our exploration. The presence of numerous innovative technologies provides valuable references for our development initiatives.

**Reyhan Iskandar - Denso Indonesia (Visitor)**



# GLIMPSE OF THE EVENT

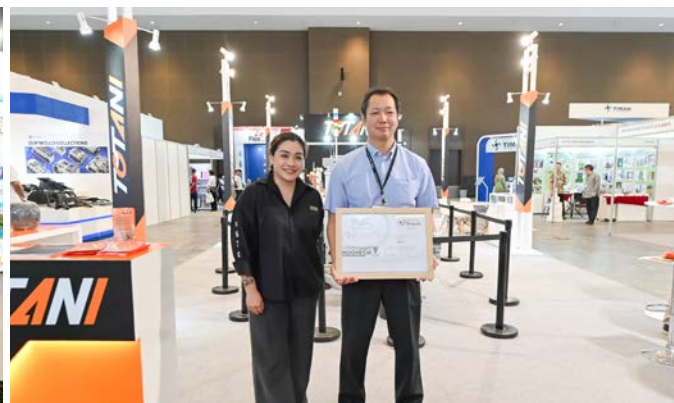




# GLIMPSE OF THE EVENT



## Better Stands





## International Pavilions



**Austria**



**China**



**Germany**



**Italy**



**Hong Kong Plastic Machinery Association (HKPMA)**



**Korea Aerospace**



**Taiwan Association of Machinery Industry (TAMI)**



**Taiwan Plastics Industry Association (TPIA)**

## Green & Sustainability Innovation Recognition



**Gold: Intera Lestari Polimer**



**Silver: DIC Astra Chemicals**

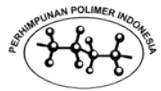


**Bronze: Kasakata Masterbatch**



# THANK YOU TO OUR PARTNERS

## ASSOCIATION PARTNERS



## SUSTAINABILITY PARTNERS



## MEDIA PARTNERS





# PLASTICS & RUBBER INDONESIA

In Conjunction with:



# 18-21 NOV 2026

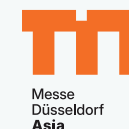
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